

Galaxy Surfactants to present innovative offerings at the in-cosmetics Asia Exhibition in Bangkok

Mumbai, November 4, 2024: Galaxy Surfactants Ltd., a leading player in the global home & personal care ingredients sector, is excited to announce its participation in in-cosmetics Asia, scheduled to take place from November 5 to 7, 2024, at BITEC, Bangkok, Thailand. As the premier event for personal care ingredients in the Asia-Pacific region, in-cosmetics Asia offers an exceptional platform for industry leaders to connect, learn, and explore innovative, cutting-edge products.

At the exhibition, Galaxy Surfactants will showcase its latest innovations and advancements in the personal care industry, underscoring its dedication to cutting-edge research and development. The company aims to strengthen its presence in the market by fostering valuable business relationships with industry professionals, potential clients, and other stakeholders.

Attendees will have the opportunity to experience personal care products formulated with Galaxy's ingredients firsthand in dedicated display areas. Galaxy's personal care application manager, Ms. Pooja Vaidya, will present a newly launched conditioning ingredient during a technical seminar, highlighting its sustainable formulation designed to meet consumers' evolving needs. Additionally, Galaxy's latest innovations will be featured in the Innovation Zone and Spotlight Area, providing attendees with a first-hand look at cutting-edge solutions.

Mr. K. Natarajan, Managing Director of Galaxy Surfactants Ltd. said, *"Participating in in-cosmetics Asia 2024 is crucial for Galaxy Surfactants as we look forward to expanding our footprint in the thriving personal care market, which is booming not only in India but also globally. This exhibition provides an invaluable platform for us to forge strategic partnerships and unveil our latest innovations tailored to meet the evolving demands of consumers. As we strengthen our presence in international markets, we remain committed to delivering high-quality, sustainable solutions that resonate with industry leaders and consumers alike."*

The in-cosmetics Bangkok exhibition serves as a vital opportunity for Galaxy Surfactants to gain insights into the latest trends and technologies within the personal care sector, ensuring that the company continues to lead in innovation.

About Galaxy Surfactants

Incorporated in 1980, Galaxy Surfactants Ltd is a leading manufacturer of Performance Surfactants and Specialty Care products with over 210 product grades. These products are used in Home and Personal care products like hair care, oral care, skin care, cosmetics, soap, shampoo, lotion, detergent, cleaning products etc. It was awarded the ICIS Innovation Award in 2018 for its Green Process for manufacturing Amino Acid Surfactants (Mild Surfactants). It is a market leader in different segments of products ranging from skin care,

oral care or hair care to that of sun care, baby care and home care products. It is the preferred suppliers to leading MNCs, Regional and Local FMCG brands.

For more information about the company, please visit our website
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