

## **Galaxy Surfactants Ltd Launches Farmer Empowerment Project in Gujarat Under CSR Initiative 'Samajeek Utthaan'**

**Mumbai, January 7, 2025:** Galaxy Surfactants Ltd. a global leader in the specialty chemicals sector has launched a three-year Farmer Empowerment Project as part of its CSR initiative, **"Samajeek Utthaan"** (Social Upliftment, Social Progress). This project aims to enhance agricultural sustainability and lead to the economic empowerment of farmers. This initiative will benefit over 6,000 villagers across five villages in the Jhagadia region of Gujarat.

The projects were formally commenced in the presence of a) Mr. Vinod Singh (People Energy Process and CSR Head); b) Colonel Amarjeet Das (CSR-Chief); c) Mr. Mangesh Vishvakarma (Manager CGP) and d) Mr. Chhatrasinh Bhatthi (Senior Manager, PE Process) from Galaxy Surfactants Ltd, alongside village representatives.

### **Key Objectives of the project are:**

- Increase farmer incomes through sustainable agricultural practices and market linkages
- Improve soil health using advanced technologies like hydrogels and composting
- Enhance crop water management and irrigation efficiency
- Reduce the usage of harmful fertilizers and insecticides in agriculture by promoting eco-friendly practices

Galaxy Surfactants has partnered with the Farm Bridge Social Support Foundation NGO to implement this project. The initiative involves organizing villages into clusters to optimize marketing and sourcing strategies. Advanced technologies and training sessions on sustainable farming practices (using hydrogel), market trends, and financial inclusion will be provided to farmers for their transformation.

**Speaking on the occasion, Mr. Vinod Singh, PE Process and CSR Head of Galaxy Surfactants Ltd,** said, *"Galaxy Surfactants is committed to the cause of sustainability not only in the core business operations but also in our approach towards people and the planet. Our Farmer Empowerment project is a testament to fostering sustainable development. By empowering the farming communities with resources, knowledge, and modern agricultural techniques, we are laying the foundation for long-term economic growth and ecological balance."*

### **About Galaxy Surfactants**

Incorporated in 1980, Galaxy Surfactants Ltd is a leading manufacturer of Performance Surfactants and Specialty Care ingredients with over 210 product grades. These ingredients are used in consumer-centric Home and Personal care products like hair care, oral care, skincare, cosmetics, soap, shampoo, lotion, detergent, cleaning products, etc. It was awarded the ICIS Innovation Award in 2018 for its Green Process for Manufacturing Amino Acid Surfactants (Mild



Surfactants). Galaxy is a market leader in different segments of products ranging from skincare, oral care or hair care to that of sun care, baby care, and home care products. It is the preferred supplier to leading MNCs, Regional, and Local FMCG brands etc.

For more information about the company, please visit our website [www.galaxysurfactants.com](http://www.galaxysurfactants.com)

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