

Galaxy Surfactants to Unveil Innovative Solutions for personal care at the Cosmetics Ingredients Expo

Chennai, 28 August, 2024: Galaxy Surfactants, one of the leading manufacturers of performance surfactants and specialty care ingredients used in the Home and Personal Care industry, is excited to announce its participation in the Cosmetics Ingredients Expo, South India's first trade show dedicated to cosmetics ingredients, raw materials, formulations, extracts, and oils for the home care, cosmetics, and personal care industries. The event will occur between August 30 -31, 2024, at the Chennai Trade Centre, Nandambakkam.

During the course of the event, Galaxy Surfactants will be connecting with new and existing customers to showcase its innovative solutions tailored for home and personal care formulations.

The company is also slated to unveil its latest product innovations while highlighting the unique selling points (USPs) of each to the attendees. The new products portfolio has been developed to address the growing demands of consumers for effective, safe, and sustainable solutions in the home and personal care sectors. The company representatives will be meeting their customers to share insights on customizable formulations, technical expertise, regulatory guidance, and a range of other services that will help customers develop evolved products.

In addition to the exhibition, Galaxy Surfactant's home care team will participate in a technical seminar where they will present their newly launched fabric care ingredient (need the name of the ingredient). This product is designed to meet the evolving needs of consumers, offering a sustainable and safe solution for fabric care.

Mr. K Natarajan, Executive Director and Chief Operating Officer, Galaxy Surfactants, said, *"The Cosmetics Ingredients Expo is a coveted platform for the entire personal care industry. Our participation in this esteemed exhibition will help us understand our customer's pulse and offer innovative solutions for them to excel in their business. The specialty chemical market along with the personal care industry in India is undergoing a significant transformation, driven by rising consumer awareness and demand for innovative, sustainable products."*

About Galaxy Surfactants

Incorporated in 1986, Galaxy Surfactants Ltd is a leading manufacturer of Performance Surfactants and Specialty Care ingredients with over 210 product grades. These products are used in consumer-centric Home and Personal care products like hair care, oral care, skincare, cosmetics, soap, shampoo, lotion, detergent, cleaning products, etc. It was awarded the ICIS Innovation Award in 2018 for its Green Process for Manufacturing Amino Acid Surfactants (Mild Surfactants). It is a market leader in different segments of products ranging from skincare, oral care or hair care to that of sun care, baby care, and home care

products. It is the preferred supplier to leading MNCs, Regional, and Local FMCG brands etc. Its key Customers include Unilever, Reckitt Benckiser, P&G, L'OREAL, Himalaya, Colgate Palmolive, CavinKare etc.

For more information about the company, please visit our website

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