

## **Galaxy Surfactants to present innovative products at the 13<sup>th</sup> edition of HPCI**

**Mumbai, 16<sup>th</sup> January 2024:** Galaxy Surfactants, a leading manufacturer of performance surfactants and specialty care products with over 220+ product grades used in the Home and Personal Care industry, is pleased to announce their participation in the 13<sup>th</sup> edition of Home and Personal Care Ingredients Exhibition and Conference India, which is scheduled to take place on January 18th and 19th at the Jio World Convention Centre in Mumbai.

Embracing the theme of "Gallery of Innovation" for its stall design, Galaxy aims to offer a multifaceted experience to attendees. The stall will feature distinct zones, including the Glam Up Gallery showcasing makeup formulations crafted with Galaxy's cutting-edge ingredients. Furthermore, a Creation Corner will host live demonstrations of new formulations, providing a hands-on experience of Galaxy's groundbreaking products.

In the Innovation Zone, Galaxy will spotlight versatile conditioning systems for hair care and Fabric care, offering attendees a deeper understanding of the latest advancements in home and personal care ingredients. Galaxy will host a live demo session on the second-day focusing on lip tint formulations, showcasing the practical application of Galaxy's ingredients.

Galaxy Surfactants will showcase innovative display corners introducing three New additions in the emollients category, two patented products designed for hair conditioning and fabric conditioning. Marking their inaugural presentation at HPCI India, these pioneering launches exemplify Galaxy's dedication to pushing the limits of innovation within the realm of personal care and home care.

Talking about the event, **Mr. K Natarajan, Executive Director & Chief Operating Officer** at Galaxy Surfactants, said, "HPCI is an exceptional platform for us to showcase our latest industry advancements and unwavering commitment to the high-quality, sustainable solutions in home and personal care industry. We are excited to introduce our latest innovations. We aim to highlight our commitment to providing high-quality and sustainable ingredients that meet the evolving needs of our customers and the market. We look forward to engaging with the international home and personal care community, sharing our expertise, and learning about the latest science and trends in ingredient innovation."

Galaxy will host technical seminars conducted by industry experts from its esteemed R&D team. These sessions are poised to offer valuable insights into the nuances of home and personal care formulations.

Home and Personal Care Ingredients Exhibition and Conference India (HPCI) is a leading platform that brings forth a unique opportunity to learn about the innovative ingredients for formulating effective cosmetic and home care products. It is the place to meet peers face-to-face, experience and discuss the latest developments, and identify innovative products and solutions. The exhibition presents companies from all over India as well as overseas and ensures that there is something for everyone - exhibitors, visitors, Industry bodies, and think-tanks and the media to take home.

### **About Galaxy Surfactants**



Incorporated in 1986, Galaxy Surfactants Ltd is a leading manufacturer of Performance Surfactants and Specialty Care ingredients with over 210 product grades. These ingredients are used in consumer-centric Home and Personal care products like hair care, oral care, skincare, cosmetics, soap, shampoo, lotion, detergent, cleaning products etc. It was awarded the ICIS Innovation Award in 2018 for its Green Process for Manufacturing Amino Acid Surfactants (Mild Surfactants). It is a market leader in different segments of products ranging from skin care, oral care or hair care to that of sun care, baby care and home care products. It is the preferred suppliers to leading MNCs, Regional and Local FMCG brands. Its key customers include Unilever, Reckitt Benckiser, P&G, L'OREAL, Himalaya, Colgate Palmolive, CavinKare etc.

For more information about the company, please visit our website [www.galaxysurfactants.com](http://www.galaxysurfactants.com)

For further information, contact:

Paritosh Shrivastava- +91 9820984140

Mayukhi Mondal: [mayukhi.mondal@adfactorspr.com](mailto:mayukhi.mondal@adfactorspr.com) / +91 9168464125